



TIVERTON TOWN FC CLUB COMMITTEE MEETING THURSDAY 8TH FEBRUARY 2024

PRESENT:- Olly Priestley (Chair), Marian Pile, Simon Ellis, Kevin Newcombe, Viv Curtis, Julie Bard, Tony Wheeler, Tim Bridger, Darren Holmes, Carl Spencer and Steve Bush

APOLOGIES: Richard Money, Dan Jones and Mark Hodsdon

Minutes of the meeting held on 11th January 2024 were approved.

Club Lottery Update

Tim has been looking into the lottery and exploring the potential profit made from the initiative but still needs the full information to fully move forward. This due to the complications of changing bank details after the changes in the structure of the club. The Bank Mandate has almost been changed over with new signatories - Olly and Debbie Whiteway.

Prizes have remained the same for a long time, and this will have to change according to how many are paying each month. This will be controlled once the Club committee takes over the Lottery. The Executive committee will take responsibility and honour the prize fund until our committee can gain access to the bank account.

The Club Committee will do a relaunch once in control.

The monthly payments will have to be by standing order, direct debit or BACS transfer in order to check each month who qualifies for entry into the draw. NO cash payments can be accepted as we need to be transparent and we should not be responsible for asking people to pay each time.

We agreed that more prizes could be added (not the same prizes each month) ie voucher for curry houses etc. It was suggested that we have a Bonus Ball - a roll over if winning number isn't at the club when the number is drawn - encouraging fans to stay at the club.

It was pointed out that the wrong bank account details were on the original lottery application form - needs checking once we are in control.

The winning money prizes will be honoured for November, December and January - check that this is being done ASAP **OLLY TO EXECUTIVES**

It was mentioned about speakers for an area of the ground. Executives want them to be purchased via Lottery fund, but this was considered an urgent matter that needs to be resolved quickly and will be passed back to executive. **OLLY TO EXECUTIVES**

FEEDBACK FROM EXECUTIVES FOLLOWING MEETING 11/1/24

Focus Days - targeting groups in the local community

Ideally we need a month's notice when offering family events for games in order to look at the logistics, volunteers, bar staff, food etc. Need to plan ahead which games at the beginning of the season and allocate dates.

More venue on matchdays - need to utilise an area to sell sweets and soft drinks other than the bar and tea hut - it was suggested the Can Shed if not being used.

Future ground plans

The focus from the Executive Committee is working towards a 3G pitch. This is a massive project and looking towards the future for the club and the community.

Social Media

It would be good for support from the Club Committee - constant reminders about games and events being shared in advance as much as possible. If any member thinks they can help with the social media channels, speak to Olly.

The questionnaire about the Club has been sanctioned by the Executives. Questions to be considered for feedback and going forward. **OLLY**

Race Night

Saturday 23rd March. Support and encourage people to attend. Posters need to be circulated ASAP. Posters distributed around the town and on social media channels. Once poster has been designed please send one to Viv for the monthly newsletter. Anyone up for helping the design of posters and distribution design please contact Olly. Encourage cash only on the posters

COMMITTEE

Increasing Events

Agenda item

Girls Football

The club are exploring the opportunity of starting an Under 18 girls team from next season but would need to explore access to another pitch to support the idea. The Club Committee are pleased with this move from the club and potential of Ladies football at the club.

Club Shop

Contact has been made with Steve Nevard. Ongoing, but hopefully there will be a more wider range of merchandise to purchase in the future.

Complimentary Tickets

Agreed that we cannot give out complimentary tickets all of the time. We don't want a free-for-all situation and upsetting regular fans. This must be targeted groups who might return and become regular supporters.

Suggested large businesses locally eg Heathcoats, plus local youth groups and schools. Perhaps give out colour coded tickets so we can gauge the response.

It was also suggested that our season ticket holders could "bring a friend free" to one of our games before the end of the season.

23rd March is Non-League Day - perhaps this would be a good game to put to the Executive Committee. **OLLY TO EXECUTIVE COMMITTEE**

We usually do a "Pay What You Want Day".

OLLY TO EXECUTIVE COMMITTEE

Food & Drink Areas

We all acknowledge how hard Wally works in the kitchen - on matchdays with the help of Tracy preparing and cooking food for sponsors, players, boardroom visitors, mascots plus the fans. Service can be slow at times, and fans walk away rather than wait to be served.

It was suggested that the menu is simplified to burgers, hot dogs, bacon rolls and cut out serving chips as this is what often what takes the most time.

There was a fund for Buildbase secured which must be used for the kitchen area, but not used for labour costs. Ideally the bar area in the foyer would be ideal and takeaway queuing by the toilets.

Links with other clubs

A few suggestions including offering discounted price for season ticket fans from other clubs who are playing away - ie Willand, Exeter City, Bideford, Ilfracombe & Barnstaple. Maybe an early meal (burger etc) and drink deal. Moors Team play at Tiverton High School - encourage them to pop over after their games.

Potential Events

Bingo might be relaunched during March. Possibly on alternative Tuesdays to avoid clashing with local bingo at Willand. Advertise their nights as well as ours and vice versa. **DARREN/CARL**
Quiz Nights including themed Night Quizzes (Disney, Star Wars, Musicals etc). **OLLY**

The Euros start in the Summer - encourage people to come down to the club to watch, soak up the atmosphere. Do a sweepstake or draw (have card machine available)

For potential youth game events - prepare sweets for sale and drinks

Bigger events - usually artists are expensive and club relies on ticket sales. Abba and Take That events last year were very successful.

Sound out local bands to play rock/indie music.

Any other suggestions to be sourced

**SIMON
COMMITTEE**

Atmosphere at the ground

Obviously the more support - the better the atmosphere. The number of young lads behind the goal have decreased over the season. It appears the entry cost has put them off. Can we do anything to encourage them back? **OLLY TO EXECUTIVES**

Where are the Tivvy flags now? Could they be in the container?

Volunteer Bar Training

Olly, Carl, Simon and Tim have offered to train up. Tracy has agreed but this would ONLY be to step in if the bar got busy on a matchday or any other event. It is NOT to be a replacement for the valuable bar staff already in situ. It is just temporary cover when necessary. Tracy pointed out that any volunteer cannot have consumed alcohol before going behind the bar. That is the law.

Any Questions for the Executives

Membership of the club is required in order to hold an AGM which is well overdue.

Please could Club Membership start up

How profitable is the programme? Who is producing it and will it make a profit at the end of the season? Did it make a profit last season?

Any Other Business

None

Date of Next Meeting

Thursday 14th March 2024 at 7-00pm